



18 – 20 November 2009, Convention and Exhibition Centre, Hong Kong

Press release

MIPIM ASIA ATTRACTS GLOBAL INVESTORS TO HONG KONG

Paris, 18 September 2009 – For the fourth year, MIPIM Asia will welcome more than 400 of the world's major investors wishing to broaden their property portfolio in Asia Pacific. From November 18 to 20, a series of high-end conferences, networking events and business meeting opportunities will help international investors find the right partners to develop their portfolios in the Asia Pacific region.

"MIPIM Asia provides not only an excellent opportunity for attendees to meet and network with industry counterparts but in today's world of turmoil and change, to learn how other jurisdictions, markets, investors and developers are reacting and responding to these challenges," says **Nicholas Brooke**, Chairman, **Professional Property Services Group**.

A series of conferences has been specifically designed to help international investors understand the specificities of the property markets in Asia Pacific. Among them:

- "How is the outlook of South East Asia as destination for foreign real estate investment?" in partnership with Jones Long LaSalle
- "Foreign Direct Investment in China"
- "Public Private Partnerships" co-organised by ULI

Networking events such as topic-based lunch tables will address the investors' needs. Four networking lunches organised by local authorities (EPAD Paris La Défense – France, Shaanxi Province – China, Seoul Digital Media City – South Korea) and companies (VinaCapital - Vietnam) inside the Hong Kong Convention & Exhibition Centre during MIPIM Asia will focus international investors' attention on the local authorities' development projects.

[Click here](#) to discover the leading investment companies that have been coming to MIPIM Asia for the past three years and that will be present again this year.

Note to journalists:

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Reed organises a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 470 events serves 44 industry sectors, including: Aerospace & aviation, automobiles, broadcasting, building & construction, electronics, energy, oil & gas, engineering, manufacturing, environment, food service & hospitality, gifts, healthcare, interior design, IT & telecoms, jewellery, life science & pharmaceuticals, machinery, medical education, printing & graphics, property & real estate, security & safety, sports & recreation, travel.

For further information about Reed MIDEM visit www.reedmidem.com

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