



18 – 20 November 2009, Convention and Exhibition Centre, Hong Kong

Press Release

MIPIM ASIA AWARDS OPEN FOR ENTRIES

Paris, 9 June 2009 – MIPIM Asia, the world's property market in Asia-Pacific, today announces that the third edition of the MIPIM Asia Awards is open for entries. The awards take place in Hong Kong on November 19.

The awards recognize outstanding projects in the Asia Pacific region for their innovative, technical, environmental and architectural qualities. These buildings have to have been completed between November 2008 and November 2009.

Companies with completed real estate projects in Asia Pacific compete in the following categories: 'Business Centres,' 'Hotels and Tourism Resorts,' 'Mixed-Use Buildings,' 'Residential Developments,' 'Shopping Centres,' 'Green Buildings,' and 'Futura Projects' for a building that is at the planning stage. In addition, a Special Jury Prize will be awarded and the project with the most votes will receive a 'Participants' Choice Award.'

MIPIM Asia 2009 has chosen China as its Country of Honour and a special 'Best Chinese Projects' category has been introduced. This category is open to all Chinese companies that have completed a real estate development of any kind in China between 30 November 2008 and 30 November 2009.

Over the past two years, the MIPIM Asia Awards have attracted 160 entries from more than 20 countries, with 40 nominees competing across seven categories. From these entries, 17 projects have been honoured at the MIPIM Asia Ceremony, which takes place in front of a packed audience of influential real estate professionals.

"Woodhead were especially proud to receive the MIPIM Asia 'Mixed-Use Buildings' Award in 2008, for Changi International Airport Terminal 3, Singapore," says Andrew Carmichael, Regional Principal in Singapore of design practice Woodhead. "It was a privilege to share the stage with so many notable firms from around the world. Woodhead's success at the MIPIM Asia awards has generated a continuing interest in our firm."

21 finalists will be selected in September by an international jury of leading real estate professionals from the Asia Pacific real estate sector headed this year by Dr. Robert Lie, Redevco Asia Limited, Real Estate Investment & Development Managing Director, Hong Kong.

The deadline for preliminary entries is July 31, 2009. For rules, regulations and more details, please visit http://www.mipimasia.com/gb/awards__1

Click here and take a virtual video tour of MIPIM Asia
http://novagenus.com/novacast/elaunch.aspx?I=MIPIMAsia2009_A

Note to journalists:

ABOUT REED MIDEM

Founded in 1963, Reed MIDEM is a leading organiser of professional, international tradeshows. Reed MIDEM events have established themselves as key dates in professional diaries. The company hosts MIPTV, MIPDOC, MIPCOM, and MIPJUNIOR for the television and digital content industries, MIDEM for music professionals, MIPIM, MIPIM Asia, MIPIM HORIZONS and MAPIC for the property and retail real estate sectors.

Reed Exhibitions is the world's leading events organiser, with over 470 events in 37 countries. In 2008 Reed brought together over seven million industry professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East and Asia Pacific, and organised by 38 fully staffed offices.

Reed organises a wide range of events, including exhibitions, conferences, congresses and meetings. Its portfolio of over 470 events serves 44 industry sectors, including: Aerospace & aviation, automobiles, broadcasting, building & construction, electronics, energy, oil & gas, engineering, manufacturing, environment, food service & hospitality, gifts, healthcare, interior design, IT & telecoms, jewellery, life science & pharmaceuticals, machinery, medical education, printing & graphics, property & real estate, security & safety, sports & recreation, travel.

For further information about Reed MIDEM visit www.reedmidem.com

For further information:

Reed MIDEM Press office in Paris

Philippe LE GALL, Press Manager

+ 33 (0)1 41 90 46 48 – philippe.legall@reedmidem.com

CCG office in Hong Kong

Belinda CHAN

+ 852 23 720 090 - belinda@creativegp.com

www.mipimasia.com

